



Inspiration Training Program

Background & Expected Results

The Inspiration Program has been carefully designed to help small business owners & their staff improve the way in which products and services are delivered, creating a sustainable increase in profit capacity to the company - *a necessity for growing companies*. We focus on work-processes at organizational and specific-process levels, specifically teaching improvement methodologies that draw on the power of your staff base. This results in a focused, purpose-based and lean organisation.

Syllabus

- Module 1: Determining Your Company's 'Why' or Purpose (Start with Why)
- Module 2: Developing Your Hedgehog Concept
- Module 3: The Formal Management System
- Module 4: Processing Improvement within the Organization
- Module 5: Understanding the 'Physics of Business' and how your company measures up.
- Module 6: Creating the Turn-Key Business
- Module 7: Labour Efficiency - the right people focused on the right things
- Module 8: Sales & Marketing Strategy & Analysis
- Module 9: Pricing Strategy
- Module 10: Strategizing HR
- Module 11: Networking 101
- Module 12: Work & Life Balance
- Module 13: Customer 'Results & Behaviours' analysis
- Module 14: Crash course in tax, accounting, wealth planning
- Module 15: Crash course in company structure
- Module 16: Crash course in estate planning
- Module 17: Money management practices
- Module 18: Succession - How will the company go on?