



Inspiration Services

Below is a List of common topics covered which occur in an inspiration session. Its important to note that the subject matter is broad and can take place over many years. Not all topics will be covered in one session.

- Determining Your Company's 'Why' or Purpose (Start with the Why)
- The Formal Management System
- What can your company be the best in the world at what they do? (Good To Great)
 - Hedgehog Concept (The intersection of Passion, the Customer and the Economic Engine)
 - Right people in the right seats
 - Level 5 leaders
- Understanding the 'Physics of Business' and how your company measures up. – "Simple Numbers"
- Creating a Business Entity (E-myth)
- Labour Efficiency - getting the right people focused on the right things.
- Sales & Marketing Strategy & Analysis
- Strategizing the Human Resource function
- Making Connections – We have 200 plus clients. We love connecting people.
- General Tips and Tricks every Small Business Owner must know (Networking, focusing on what really matters, work-life tips)
- Your Pricing Strategy – are you under valuing your company's services or products?
- Customer Bucket analysis – Why not all customers should stay and why some need training.
- Tax, accounting, wealth planning check-up:
 - Structure monitoring
 - Best money management practices
 - Wills, Insurances
 - Succession planning (company purity monitoring)